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| **Prasad Modak  Executive President**  **Mobile :+91 98201 26074** Email: <mailto:prasad.modak@emcentre.com> Blog: <http://prasadmodak.typepad.com/prasad-modak/>Prof: <http://in.linkedin.com/in/prasadmodak>  : | **Environmental Management Centre**   Practising Sustainability to the  advantage of allTM C-29, Royal Industrial Estate, 2nd Floor, Naigoan X Road, Wadala, Mumbai – 400031 Tel: +91 22 40049210/11/12/13, Fax: +91 22 40049218  [www.emcentre.com](http://www.emcentre.com/)  Date: 7th August, 2011 |

Dear Dr. Boralkar

Greetings from EMC.

Environmental management today has attained an importance in the Governance. Compliance and mainstreaming environmental considerations for competitiveness are on the agenda of the business. While importance of environmental management is recognized, very few continuing education programs are available and most post-graduate programmes do not address the needs.  This has affected delivery of policies and has led to poor enforcement. Demand on trained environmental management professional continues to rise, but on the supply side issues remain.

I therefore thought of developing a course  on environmental management that will address this gap and provide an innovative curriculum to all interested with a blend of ‘theory’ and ‘practice’.

Attached is a **working draft** of the course; describing the intent, target group, course topics and pedagogy and a special Reward/Earn Your Fees model.

I propose to commence the course after Diwali that will be spread over 6 weekends.

I am writing to you this email with two requests

         Please could you send me your comments on the proposed course - topics, sequence, pedagogy and the Reward/Earn Your Fees model. How can I further improve?

         I would request your support to come on board as a faculty for select topics as well as to contribute time as Mentor on the e-learning platform.  I am forming a Faculty Network and an Advisory Board - exclusively for this programme. Please let me know your interest and availability and topics of preference.

I hope that this course slowly matures to show case and serve as a model for other institutions to follow.  I plan to escalate the course to distance learning and e-learning modes as well as come up with twinning/franchise model for wider access and replication. Ideas are also there to get the content and pedagogy accredited - nationally as well as internationally. I would be most grateful for your support and guidance in this endeavor.

I look forward to your feedback

Regards

Prasad Modak

Enclosure: Draft Syllabus

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